

Axis at a glance

#1

Industry leader in video surveillance

1984
Founded in Lund, Sweden

Network solutions

in video surveillance, access control, intercom and audio systems $1.6B_{\scriptscriptstyle USD}$

SEK 17.4B, EUR 1.5B Full year 2023 Trusted

ECO SYSTEM

of partners



Canon

Part of Canon Group since 2015

Committed to

UN Global Compact

since 2007

20

Part of Axis Group since 2016

ISO/IEC 27001

Certified

2-tierBUSINESS MODEL









Agenda







Beyond Security



Security

- Enhanced Situational Awareness
- Reduce Cost
- Fewer Nuisance Alarms
- Data Insights
- Response Optimization

Time in Area

Loitering

Object Detection

- Human
- Vehicle

Sound Detection

- Gun Shot
- Break glass
- Aggression



Security

Beyond Security



Beyond Security

- Safety
- Operational Efficiency
- Quality Control
- ...

Safety

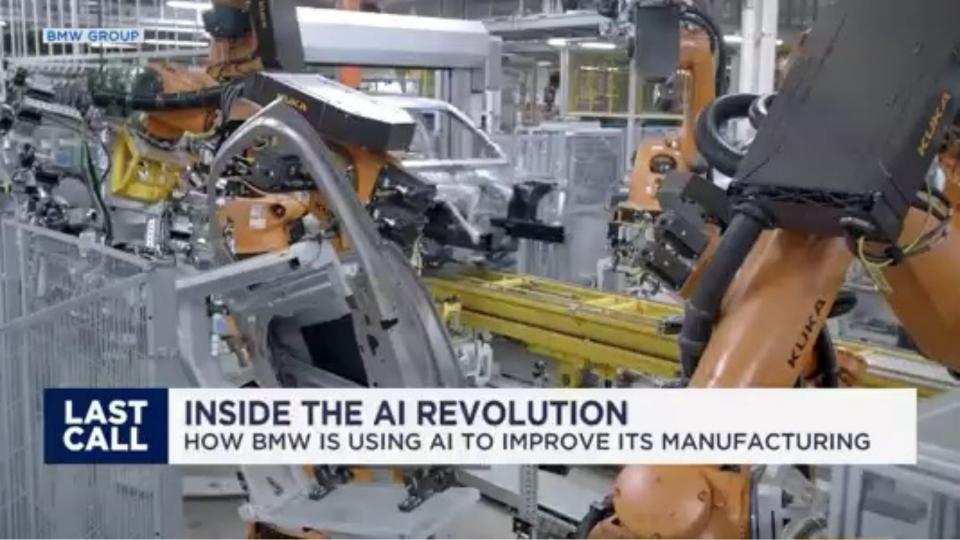
- Blocked Exit
- Smoke Detection
- Jaywalking

Operational

- Customer experience
- Process monitoring
- Time tracking









Axis provides an open application platform for software-based solutions and systems built around Axis devices.



What is ACAP?



An open platform for developing applications for Axis devices





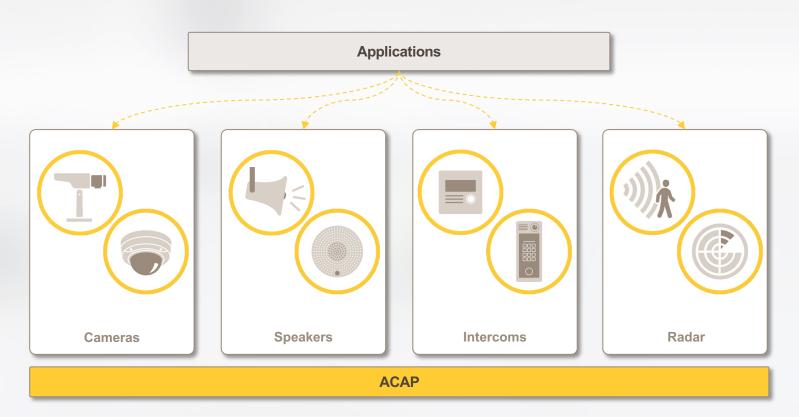
Provides a consistent API and contract to the underlying firmware platform



Additional tools for operational support



Support for a wide range of Axis products

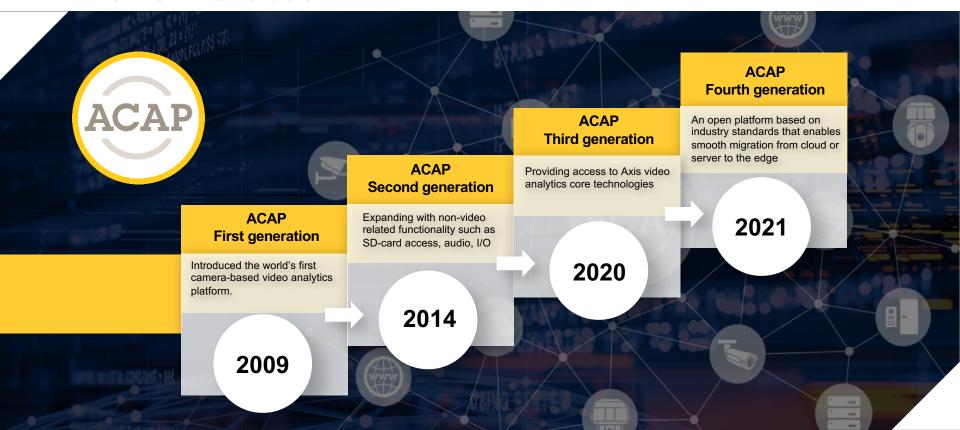






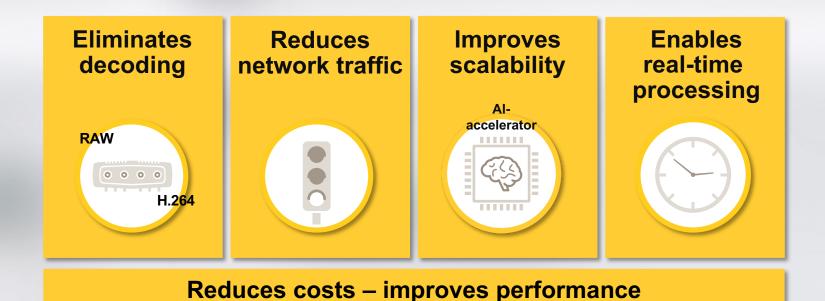


The ACAP evolution





Why move to the edge?





Industry Standards

- > Video Surveillance
 - ONVIF
 - Signed Video
- > Automation Protocols
 - Message Queuing Telemetry Transport (MQTT)
 - Open Platform Communications Unified Architecture (OPC UA)
 - Modbus



Development Support

Axis Developer Community



Axis Technology Integration Partner Program





ADP Offering

DEVELOPMENT TOOLS

- ✓ VAPIX
- ✓ ACAP SDKs
- ✓ Windows SDKs
- ✓ AXIS Virtual Loan Tool
- ✓ AXIS Metadata Monitor
- ✓ Step-by-step guidelines
- √ Sample code

TECHNOLOGY SUPPORT

- ✓ Dedicated developer information
- ✓ Integration tips
- ✓ Troubleshooting guidelines
- ✓ Support guidelines
- ✓ Developer forum





Product customizations

ACAP development

Custom firmware







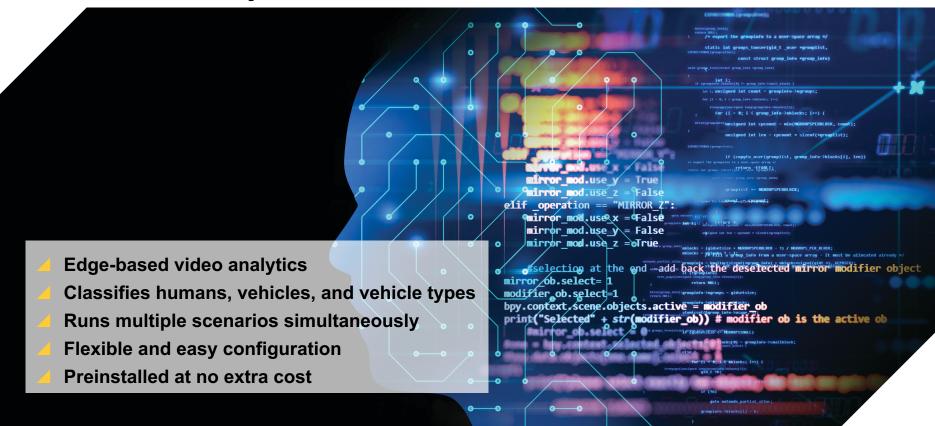
AXIS Object Analytics



Al-based object detection and classification



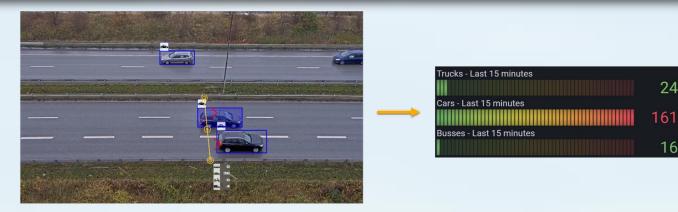
Al-based object detection and classification

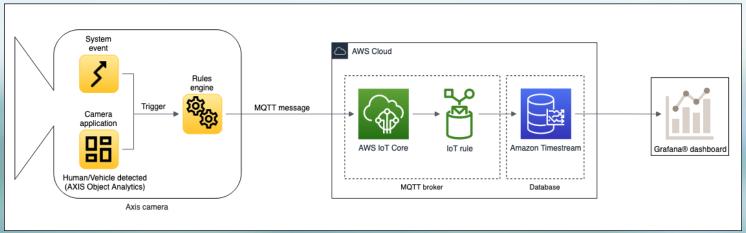






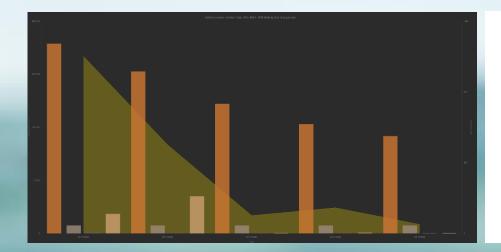
AOA Metadata: MQTT to BI Dashboard





AOA Metadata: Edge Based Wait Time Analysis

- Detect people or vehicles in wait areas (QSR drive through and pull over spots, online pickup areas, valet parking, queuing)
- > Capture amount of time a person or vehicle spends in an area
- > Store data onboard camera in .CSV format for offload

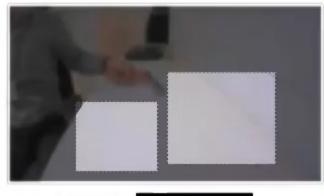




Vehicle counter: 0 || CC: 0 || total waiting time: 0H 0M 0S | AVG: 0 ||

MIN: 0 || MAX: 0



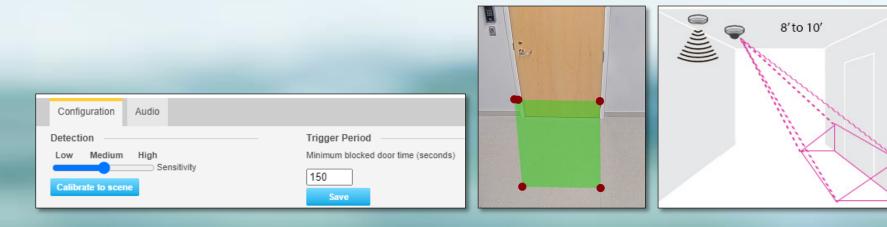


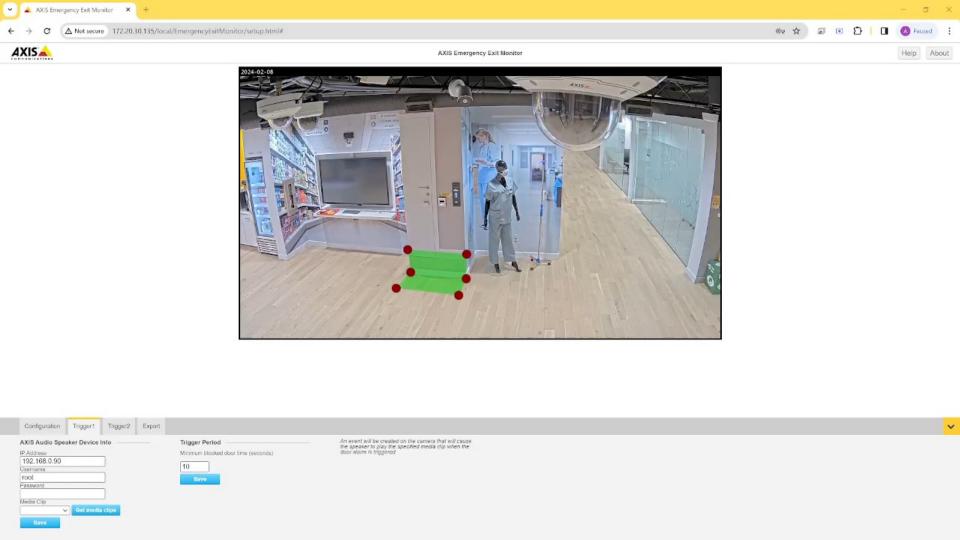




Blocked Exit ACAP

- Prevent objects from being left in areas of egress
- > Avoid costly fines due to code violation
- > Ensure pathways are clear in case of fire/emergency for life safety





Light Colour Detection ACAP

- Configure normal and alarm states of status lights
- > Detect changes in state of external systems (production lines, equipment, machinery)
- > Early warning in video management system of systems and equipment requiring in person verification or in difficult to monitor locations.
- Monitoring state change additionally allows for time tracking between state changes.

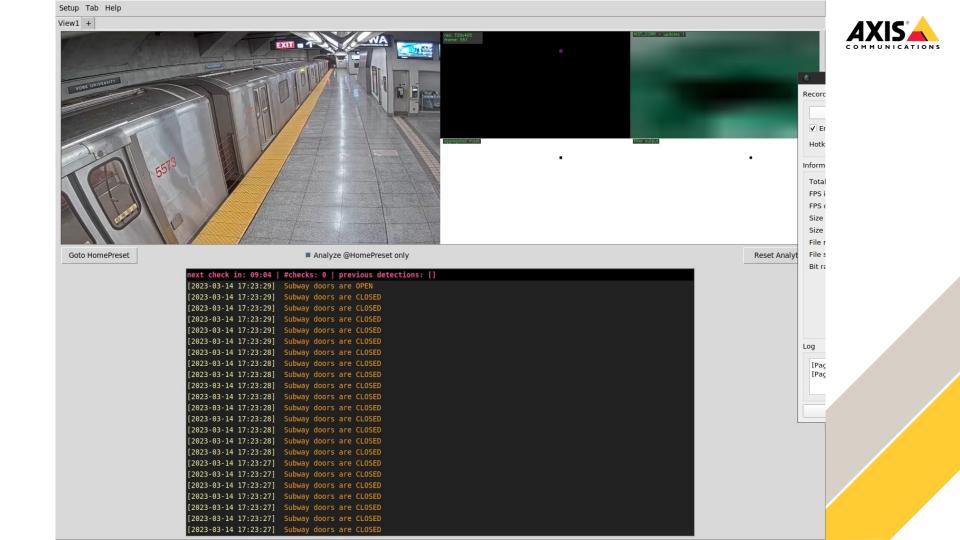


Light Colour Detection ACAP Use Case

- Detect door open status light on train
- > Capture amount of time door remains open
- Store data on board camera for offload to BI system for analysis
- > Determine if train operators are opening doors for too short or too long period of time







Production Line QA

- Create trained AI model for completed propane tanks
- > Detect production faults during final capping process

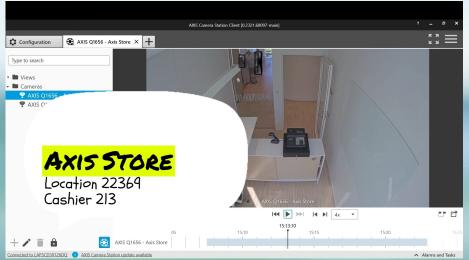




Retail Fraud Analytic

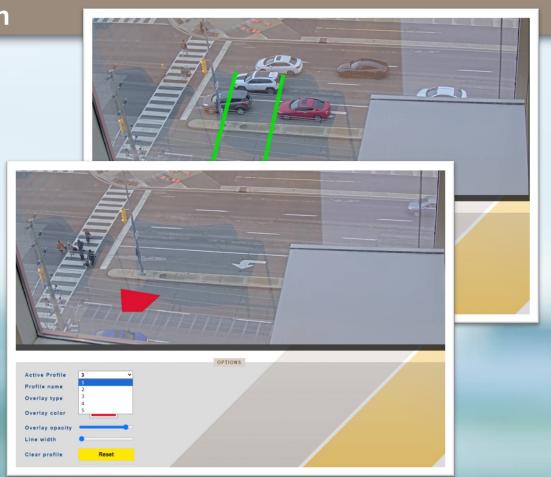
- Create edge-based ACAP and VMS plugin
- > Detect potential retail fraud conditions:
 - Cash transactions
 - Refund w/o customer
 - Customer in cashier area
- Compare POS tranactions against metadata, bookmark potential fraud for investigation





Grid/Alignment for Production

- Edge-based ACAP to create overlays in camera FOV
- Assist with alignment of materials on production lines
- > Selectable line or polygon
- > Selectable colours & opacity
- > Added oval & circular overlay



Flow Level Estimator

- Edge-based ACAP to detect anomalies in flow during materials movement
- > Set range for nominal operation
- > Set thresholds for abnormal/trouble conditions
- > Alerting customization



In Summary

- Cameras today can be used for both Security and Beyond Security applications
- > Beyond Security = Operational & Business Intelligence
- > ACAP = A platform for development and deployment of applications
- > Analytics development use cases
 - Redirecting existing analytics & metadata to different systems for capture and analysis. To suit business or operational needs.
 - Development of brand new analytics or trained AI models to suit new use cases.
- > Faster ROI than security system implementation











